



Reading Culture among Young People and the Importance of Information Technologies in Information and Library Institutions

Manzirova Mashhura ¹, Sh. Tuychiyeva ²

¹ UzDSMI FMF "Library-information activities", 3rd stage student

² Reasearch advisor

Abstract: In this article, the role and importance of information-library technologies in the formation of reading culture among young people and the development of reading culture in information-library institutions were discussed, and the promotion of literature through information technologies was studied.

Keywords: information, reader, reading culture, information world, computer culture, multimedia, promotion.

The book is our friend. At first, there was no internet or computer, so they lived only enjoying reading books. We are happy young people, because we live in the age of technology, technical tools are improving day by day, and our need for them is increasing. In our country, our government has created wide opportunities for young people, we have the opportunity to live in harmony with the world, to create, to study. As far as we "stretch" our hand, when we diligently acquire knowledge, learn a language, we have the opportunity to study in any country of the world.

However, in such times, instead of making proper use of the opportunities given to us, there are also young people who waste their time by visiting unnecessary sites on the Internet and instead of enjoying the spiritual wealth by reading books. is standing. As a result, their outlook remains one-sided. Therefore, everyone should be friends with books. After all, a book is a man's most faithful friend in the world.

Today, in our country, special attention is paid to the formation of a culture of reading, which is of incomparable importance in raising the spiritual and intellectual potential of the young generation, their thinking and worldview, and in raising a well-rounded person who lives with love and loyalty to the Motherland and its people.

The book is the original promoter of human spirituality. Our independence-

Since the early years of the 19th century, great attention has been paid to literature and books in our country. Honorable President Sh. Order of M. Mirziyoev dated January 12, 2017 and September 13, 2017 "On the program of comprehensive measures to develop the system of publication and distribution of book products, increase and promote book reading and reading culture" The decision raised the work of increasing the place of books and reading culture in the spiritual life of society in our country to a new level. He raised the attitude towards fiction and reading books in all spheres of our country, at all levels of education.

In addition, in accordance with the Resolution of July 18, 2017 "On comprehensive measures to improve the activities of the Youth Union of Uzbekistan" and the President of the Republic of Uzbekistan dated May 12, 2018 "Widely studying the creative heritage of our great scholars, writers

and thinkers" Within the framework of the implementation of the decision "On organizing reading contests among young people for the purpose of learning and promotion", "Young Reader" contests are organized and regularly held among the youth of our republic. the main purpose of conducting contests is to make our youth aware of their identity, to form a culture of reading among them, and to educate them in the spirit of respect for universal values.

In recent years, the scope of work on promoting reading culture among young people is expanding in our country.

Also, in order to ensure the implementation of the State Program on the implementation of the Strategy of Actions on the five priority directions of the development of the Republic of Uzbekistan in the "Year of Science, Enlightenment and Digital Economy Development" in 2017-2021, the Ministers of the Republic of Uzbekistan The decision of the Cabinet "On approving the national program for the development and support of reading culture in 2020-2025" was adopted.

This national program is based on the Constitution of the Republic of Uzbekistan, laws of the Republic of Uzbekistan "On State Policy on Youth", "On Information and Library Activities", decrees, decisions of the President of the Republic of Uzbekistan and other laws. documents and in accordance with the generally recognized norms of international law, prepared for the development and support of reading culture for 2020-2025.

As an implementation of this decision, every year from 2021, the first week of April will be designated as "Book Reading Week", and with the participation of information-library institutions in all regions of the country, "The Best Reader Area", "The Best Reader Neighborhood", "The Best Reader District" Reading events such as "Lim Institution" and 4-stage "Young Reader" review competitions are being held. In addition, throughout the year, all information and library institutions have been providing services to readers with special needs based on the "Mehr Library" project. We also serve readers on the basis of projects such as "Expert of the Year", "Expert of Art", "Week of the Elderly", "History of the Day", "We recommend to you", "Books of the Year", "Question of the Day" and others. is being shown. In addition, competitions such as "The best information-library specialist of the year", "The best student of the year" are also held.

As the time becomes informational, librarianship is entering the world of information on the basis of information technologies. It would not be wrong to say that searching for necessary information from the world of information is like searching for gems from the bottom of the sea.

In the current era, that is, in the age of advanced information technologies, the need for the skills and culture of using modern information technologies is very great. Every library, including classrooms, information centers, classrooms, and auditoriums, is computerized.

In such conditions, it is necessary to use the computer in accordance with the technical and hygienic rules, to follow the technical safety and to take care of the computer like the apple of our eye.

Today, the development of reading in information-library institutions various methods of searching are used, promotion of books and attracting users to the library is being carried out. The promotion of literature using technical means has its own characteristics. First of all, in the promotion of literature, the interests, demands and wishes of the reader are taken into account. Promotion of books will be aimed at a group or the general public. Technical means are used in public events. The use of sound amplifiers and multimedia tools is effective in the public campaigns held in the study halls of the libraries. Also, the use of multimedia tools in the education system is having its effect, and it is possible to develop a mature generation in all directions.

lama contributes to the training of qualified personnel to become a mature person.

Defining the concept of multimedia: multimedia is a field of computer technology related to the use of video and audio information in various physical forms.

Concepts about computer and information culture are often found in the press. Information culture is the level of the ability to search for information, work with information resources (all types of press

publications), search for information, find it, work with it, perform analytical and synthetic analysis, and use it in personal life and work.

For example, on the basis of multimedia tools, we can promote literature and reading culture to students of the lower grades, who are interested in reading fairy-tale books, by showing fairy-tale video films, fairy-tale video films.

For the upper classes, literature can be promoted by showing the video film of A. Qadiri's novel "Mehrobdan Chayan" and giving oral descriptions of A. Qadiri's works in the fund.

Distinctive features of literature promotion using information technologies:

- ✓ the reader will have the opportunity to compare the book he has read with the exhibition of the work and reflect on it.
- ✓ can be affected by the performance of the work, i.e. can cry and laugh under the influence of the work.
- ✓ receives information about other literature in the information library on this demonstration.
- ✓ due to negative and positive images in the work, his moral education is formed.
- ✓ it will be possible to direct the libraries interested in the technical tools used in this exhibition to the profession.

To sum up, forming a culture of reading and promoting literature in information library institutions through information technologies is one of the important tasks of today. Today, the computer is the most important of the modern information technologies in the single promotion method of books. Through the Internet system, which is one of the computer networks, it is possible to get acquainted with the literature available in the libraries, to use the electronic library resources of foreign countries, and to search and read the literature we need in other information libraries.

It is possible to organize audio conferences, video conferences, exchange ideas, promote literature and audio books in information-library institutions. Information technologies have been serving as an important factor in the provision of information to users, education, analysis, wide use in the process, and the development of highly qualified personnel in the future.

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