



Reading Culture in the Age of Digitization

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Abstract: In this article, the important importance of the book in improving human spirituality and worldview, attention to book reading and reading culture in our republic, the creation of electronic forms of books in the library sector in the current information technology development period, there are opinions about the great opportunities for readers to use books.

Keywords: reader, book reading culture, reading, library, information technology, digitization, audio, e-books, innovation.

Special attention should be paid to increasing the interest of young people in reading books, to make them friends with books, and to increase the reading level of the population. (Sh. Mirziyoev)

A book is an inextinguishable light that illuminates the paths of life, a source of happiness that gives meaning to a person's life, a faithful friend that accompanies him in any situation. There is no tool as powerful as a book to ensure the spiritual maturity of a person. Therefore, from time immemorial, leaders of enlightenment and wise men have invited all mankind to read books and learn the secrets of science and manners from them.

The book is of great importance in improving human spirituality and worldview. Indeed, the book is a great force that lifts a person from earth to heaven and increases his spiritual strength. It is a torch capable of strengthening the historical memory, spiritual-educational world, and scientific ground of mankind, and is able to show the future brightly.

Reading a book broadens a person's worldview, enriches his thinking, and protects him from falling into various vices that affect his maturity: ideological, ideological.

Librarianship plays an important role in helping people to find solutions to their life problems, to improve their virtues such as justice, fairness, tolerance, and humanity.

Today, the state pays special attention to the development of reading in our society, especially the development of reading culture among young people, and many effective works are being carried out.

For example, the order of the President of January 12, 2017 "On the establishment of a commission for the development of the system of publishing and distribution of book products, the promotion and promotion of book reading and reading culture", the order of September 13, 2017 "Development of the system of publication and distribution of book products, book reading and on the program of comprehensive measures to increase and promote the culture of reading" and on May 12, 2018 "On organizing reading contests among young people in order to widely study and promote the creative heritage of our great scholars, writers and thinkers" the implementation of a number of organizational and practical measures aimed at the development created the basis for a positive change in the attitude towards the book in the society. These orders are explained by the fact that the place and role of the book and reading culture in the spiritual life of the society has been raised to a

new level. At the same time, it is the great attention paid by our honorable President to the culture of books and reading, as well as the opportunity created for readers.

As President Sh.Mirziyoev noted, "At the same time, along with mastering the latest achievements in the field of information and communication, special attention should be paid to increasing the interest of young people in reading books, to make them friends with books, and to further increase the reading level of the population." For this, first of all, it is important that we place the best examples of our national literature and world literature on social networks and pay special attention to their wide promotion."^[2]

Usually, until recently, readers used to get the resources and information they needed only from paper copies of books issued by publishing houses. When it was time to read the necessary book, they would wait in line at the library and read the book. Today, due to the unprecedented development of information technologies, all sources and information related to various fields are placed on Internet sites. Electronic and audio forms of literature are being created.

At the moment, if the books and various resources in the libraries are not systematized, if they are not made into an electronic resource, this creates difficulties for the users and limits the possibility of using the library service from a distance. This situation has now turned the issue of organizing electronic libraries into the primary need of modern librarians.^[3]

In the era of modern technologies, systematic work is being done to increase the reading culture among librarians. In recent years, many innovative electronic libraries have been established in our country. In such libraries, several advantages of providing services to readers have been created, which allow users to find the necessary information or literature quickly and conveniently. By scanning the code on the phone, the user will be able to instantly find and download an electronic copy of the literature he needs from the database through the provided link. Special library banners have been prepared for information about the electronic - innovative library.

The name of the literature and textbooks and the QR code that allows you to find them in the online database are placed on the banners of this library. As a result of the implementation of the QR book innovative library project, it will be possible to quickly and easily find books on Internet resources using the RK code. Readers download the QR code reader application through their smartphone, read the existing codes using the special book QR code application, and have the opportunity to read the book online. These facilities are considered to be very useful technology for readers to read books and find the necessary information from them in today's advanced innovative age. Such special library banners are currently installed not only in libraries, but also in public places and bus stops. This gives the reader the opportunity to get the information he needs at any time, anywhere, using Internet technologies.

The main goal of creating such convenient opportunities for librarians is to strengthen the love of books among our people, especially among young people, to improve the culture of reading books, and to increase their spiritual, educational and legal knowledge.

Also, the development of the library industry encourages the growth of the reading culture, the visit of readers to the library, and the increase in the demand for literature. The increasing interest and need for the library, its resources and services, the further expansion of the number of readers in the following years, taking into account the many suggestions given by the readers, are the reasons for the consistent work in this area.

In our republic, effective work has been carried out for several years to popularize the culture of reading among the population and to widely promote new innovative technologies in the field of librarianship.

Prestigious scientific-practical conferences and events are held at the international and national level. In particular, at the XIV International Conference "Central Asia - 2021: Internet and information-library resources in science, education, culture and business" held on May 20, 2021, the most successful methodological developments in the activities of information-library institutions to attract children and young people to study implementation, formation of a single platform for methodical

developments that help popularize and promote books and reading, organization of joint international projects among Commonwealth member states, activation of cooperation through publications on book promotion and reading. The conference was organized online and offline, and foreign specialists who could not visit our country due to the pandemic took part in it.

Also, from October 31 to November 4, 2022, the XII National Information-Library Week "INFOLIB UZBEKISTAN - 2022" was held in the capital of our Republic under the slogan "Kitobkhan millat". The week is significant for its wealth of colorful events. "Intellectual potential of new Uzbekistan is in the hands of young people!" forum of young librarians, as well as many seminars-trainings, master classes, contests, creative meetings with publishers, writers and poets, book authors were held.

This week is of great importance in further development of librarianship work, popularization and wide introduction of advanced work experience in this regard, and in introducing readers to new works and the ever-expanding possibilities of the place of enlightenment. Each day of the reading week is called "Day of meetings", "Day of professional skills", "Day of science", "Day of book readers", "Day of harmony of history, culture and art" and discussion and analysis of specific educational topics related to reading. , much attention was paid to their solution.

In conclusion, it is aimed to create very wide opportunities for improving the book reading and reading culture of our book-loving people, including our youth, at the level of modern requirements, on the other hand, on the other hand, it is gratifying that in the near future Uzbekistan is literally becoming a land of readers.

Because, as our great-grandfather Amur Temur said, "The book is the basis of all creativity, creativity and knowledge of the intellect. Life is a teacher."

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