



INNOVATION AND INVESTMENT MANAGEMENT OF THE ECONOMIC POTENTIAL OF THE REGIONS: STRATEGY AND MECHANISM

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Abstract: this article provides for the development of discussions and conclusions based on studies of the specifics of the theoretical foundations of the development of strategies and investment management mechanisms of the economic potential of hudus in our national economy

Key words: investment, innovation, investor, investment activity, financing, investment projects, strategy and mechanism, stock markets, real investments, financial investments

INTRODUCTION

The outlook for the world economy, according to the rule of the territory and its economic potential through the effective use of all options that are available professional resources necessary complex is caused by the production of life products. The economic potential of the territory so that there is tizimiy elements, that is, production funds, while the economic potential labor resources is provided, and administrative-economic economic territory also brings the possibility of the occurrence. According to the theory bo'g'un who serve as the territory neoklassik stasionar here to provide balance, while the development of the economic potential factors of production (land, labor, capital, entrepreneurial ability) provides.

So together with the concept of the potential of the territory, the territory of the occurrence of the structural elements-bearing capacity from the system. Who says it recognized the economic potential gross: natural-real, material, investment-investison, scientific – technical, and was formed from the sum of human potential institusional.

Uzbekistan's new strategic development of the region at the integrated development of the investment program on the effective use of the investment on the development thorough organizational and structural reforms are being implemented. To mitigate the social gap between the regions in turn, they're entrepreneurs at the expense of the local economy, the population is defined as an important direction of economic policy to attract foreign funds and their investment [1]. For this reason, effective use of the potential available in the region on the basis of the sustainable growth of the region's economy to ensure the economic potential of the territory and production, further development and modernization of social infrastructure and communication networks engineering investiision-stratagiyai mexenizmlarini it is important to identify and efficient use and management of investment projects. The effective use of foreign investments in the country from the territory of the economic potential of innovative-investment strategy and management depth and comprehensive analysis and study of factors affecting on the efficiency of mechanisms is desirable.

Analysis of the literature on the subject

Removable maintain the functioning of the economic system as a result, the important results of the gross social significance (their priority level to identify the mutual relationship and the associated risk).

Complex or integrated assessment, elastic assess the growth of the network taken separately, the territory's gross resource potential, the gross domestic product per capita to come, the territory's investment and other macroeconomic indicators that are related mutually appeal [2].

The development of the territory in the last ten years by scientists come out from the place or the conditions of outer space, "mekansal of a territory (spatial) potential" research that is being conducted. V. p. Efimovning noted, noted, "in the development of the territory of resources that are available here..you mekansal-regional and inter-sectoral integration on the basis of the distribution term, it is also the economic, the social aspect will also result from" [3].

To do this, the scientists offers researchers the territory of modern ways of ensuring the development of the cluster method, diversifikasiyalash by stimulating the economy; inter relations of the internal market and to strengthen the internal territory of the way-by the launch of the development of transport infrastructure, internal opportunities and the effective use of local resources, without the distribution of social labor put you on the right path; effortlessly from productive investment, using the methods of support of investment projects.

Also, the infrastructure of the complex development of the territory of the main highlights of scientists, and the internal resources of the territory to support the network that form the system (capacity) by directing it to the same area of the population that resides there with a job, employment, increased stratification can be a source of income and prevent affairs pays.

While scholars from a number of areas highlight the development of a. a. zinoveva qutbli again in that case, pass by subjective and objective factors. To add the following to the first factor is: the natural geographic territory vary provide economic resources, technological and production specialization of the regions, the economic aspects of the territory vary from. The second factor to institusional, and organizational and functional infratuzilmaviy of the determinant; the traditions and customs of the territory; available have included large corporate structures.

The place that is available in the territory (district, town, city, type in the urban-type settlement, ovul are. Comment, Sh.M) "and the center-a place which is far from the center going to" the difference between i.e. and later says while qutblanish to analyze the economic space as a whole should look between them caused by the loss of tofovutlarning it was noted that [4].

Scientists in the conduct of research in this area o.A. Biyakov the constructive approach in the case of the scientific-theoretical and scientific-methodological tried to reveal the essence of the issues. The main focus of his research identified the factors of production in society, postindustrial stage of development in their own space and really lose the importance of the territorial aspects also will not be associated with each other.

While in this. The fourth element of the factors mentioned by shumpeter production to the next show will begin production of the fifth element from the independent [5].

O. a. Biyakovning "makoniy potential" development of the concept of scientists has o.L. In taran, e. n. Akerman, a. a. Mixalchuk and a. Yu. Trifonova, their theoretical research on a wide range of led. The meaning of the economic potential of economy of science makoniy by them in the traditional method, that is, the region to rely on macroeconomic and mikroiqtisodiy algorithm – in the case of kvazidavlat and/or analysis is the suggestion put forward in the form of kvazifirma.

Thus, the potential of the region once again enlarged facilities, providing the conditions that would be out of work and the division of labour in the international competitiveness of the region as

geoiqtisodiy entities who lifted up are analyzed.

When you evaluate the same parameters as the national economy from macroeconomic aspects often hududningsalohiyatiga: YAHNI (gross regional product), the dynamics of the distribution of the production of goods and services on the network, the price, the level of employment, investment dealers and h.k. These regional macroeconomic economic system, that is, the above-mentioned indicators and statistical agregatlashganligi allows you to make a comparative analysis of the role of the national territory in the economy.

The effective management of the investment potential of regions because of the direction of research the analysis of the scientific basis, area and inter-area at the level of the effective use of the investment potential of the theory of the subject near the start of the period a deep study by researchers from local and foreign started. Neoklassik are representatives of the european school of theoretical and modern look klassiklar potential investment in the economic process of the relationship in the traditional way, that is, regional factors and inter-regional relations was taking survey. Available on the following directions of their classification in accordance with theoretical look can:

a) Makroiqtisodiyot kontsepsiyasi view - point study of the investment potential of the territory.

b) the effects of external factors, the study of the territory from the viewpoint of potential investment management relations;

v) the investment potential and its management (business level) at mikroiqtisodiy factors.

Regional investment potential in all areas of the quotes above features are viewed as a secondary issue. Taking into account that the effective management of the investment potential of the territory by the author on the necessity to rethink the principles and methods of research is based on the available directions. The main purpose of it existing in the area while local capacity and resources to manage the full use of resources and economic growth is to develop a utilitarian approach.

Research methodology

In this article, economists and scientists of the national economy of uzbekistan in foreign countries that have been the economic potential of regions investment management: strategies and mechanisms of scientific works devoted to the theoretical aspects studied. Research methodology and literature as the basis of assuming from the method of comparative analysis were used.

Analysis and results

Investitsiya its investment in the effectiveness of the activities of many ways of its determined by the formation of targeted resources iya. Investitsiya of project funding sources and methods that form the main purpose of the new year will investtsiya activities necessary from the standpoint of providing effective results will investtsiya needs to buy assets and their structure is optimized. Also, the economic system, the capacity of five different different visions by you can find:

1. The economic system of production of possibility. Thus, participating in the production of economic resources, that is, the proportions of different types of labor and material resources, which refers to Kobba-Douglas function is drawn to the attention of the institution. The economic potential of the territory to look through this to taking maximum advantage of available resources, production and the gross value of these goods is to evaluate, you can create rich and azerbaijanis. We have come to the result that the economic potential of spending all material, labor resources and wealth between the total value of the yield is depending on the evaluation of efficiency indicators.

2. Targeted at a certain specific goods and services (wealth) or resources spent to achieve the production function. This is also a quantitative indicator, so that the production and distribution of material wealth has a certain value of expected spending and production resources to create it using a different combination of resources to focus on minimizing the amount and consumption. That is, the ratio of production resources created as a result it is important to use such a service to be established expected to be the maximum value of the size of the goods is provided.

3. Naflik social cost as the equivalent of money in economic activity, distribution (with the objective of economic activity occur in the assessment of the risks).

4. Removable maintain the functioning of the economic system as a result, the important results of the gross social significance (their priority level to identify the mutual relationship and the associated risk).

5. Complex or integrated assessment, elastic assess the growth of the network taken separately, the territory's gross resource potential, the gross domestic product per capita to come, the territory's investment appeal that are related mutually and other macroeconomic indicators. The territory of the economic potential of the integrated assessment of pinch methods using to determine it.

There is this internal capabilities that come out of the complex development of the territory by the state aimed at ensuring the welfare of the population living there, and the socio-economic program is done. In your opinion, exactly, is important in ensuring the economic development of the territory of endogenous factors, but at the same time, the footprint of the territory and not to forget it is to get your geoiqtisodiy considering it too.

All methods in the assessment of the economic potential of the territory from folding two components: direct and its implementation as a result of the economic potential of the territory consists of the level achieved.

Tell me in the comments and quotes in the table of information during the development of the evaluation of the economic potential of the territory with additional parameters as follows offer it.

1-table

The methods of integrated assessment of the economic potential of the territory [6]

Valuation method	of the method is superior aspect	of the method of the weak aspect
1	2	3
resources for quantitative evaluation	of formations and the potential dynamics to assess the possibility to; particular and general form of objects derived from the analysis to availability	of resources, use koeffisienti themselves in a subjective choice of availability
Indeksli analysis	Simple and yaqori amounts account of the book available is not	the resulting indicators in the formation of any one factor of the same weight able to be; the potential of the structure and dynamics analysis of the complexity of
Optimization model	optimization the event of the occurrence to the possibility	of the necessary information base available is not; the performed calculations of increasing complexity

which korrelyativ- regression models	for each of a resource effects of the level into account to be taken	of the potential dynamics of evaluation complexity; a large amount of track use impossible
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It is worth to note that, in proceedings of administrative and economic management of the territory and is regarded as a potential economic effects of the policy with the effective use will determine the future status of the territory. Therefore, the potential economic valuation in the management of the territory and is essential to the proper conduct of economic policy as effortlessly.

To evaluate the potential macroeconomic aspects of the territory is often the same parameters as the national economy: the dynamics of product in the territory, the distribution of the production of goods and services on the network, the price, the level of employment, investment dealers and h.k. These regional macroeconomic economic system, that is, the above-mentioned indicators and statistical agregatlashganligi allows you to make a comparative analysis of the role of the national territory in the economy.

Mikroiqtisodiy level, usually taken separately economic development entities (firms), enterprises and the home of the farm economic activity analysis is. This here territory kvazikorxona as was seen and its development potential of enterprises operating in the same area is determined by the sum. This look many times the territory of your country to continue the socio-economic system of market infrastructure can describe I am without mutual connection with.

To investigate the source of potential investment in innovation of development, territory management formed in the territory of the innovative potential of a complex problem which requires the analysis and synthesis, and this, in turn, reflects the capacity of this development.

Conclusion and suggestions

It should be noted that conclude the territory of the economic potential of innovative-investment management: strategy and mechanism for improving economic resources, intellectual potential and make use of this potential in practice place, the potential of its resources and technical and technological options for the use of their scales come from, and taking into consideration various regional development programs and from the condition of other factors is necessary. After all, it has found its confirmation in the study and implementation of universally recognized and practice developments, without realizing the depth of their essence, the implementation of regional programs to develop a complex being developed on the basis of regions and kontsepsiyalarning ensures that give effective results.

The territory of the economic potential of innovative-investment management: strategy and specific mechanism is a complex process, it is available groups (business entities, non-profit organizations, self-management bodies, various institutions) to unite towards a single goal in addition to considering their interests are required to be. In particular:

stagnant industrial level in developed regions, mainly the development of primary and secondary processing industries;

in regions based on high technology and innovation to accelerate the implementation of the project;

based on the network of the industry in the development of high technology and the quality of the labor force engineering enhancing the demand for technical workers;

deep research and practical work in the field of production of high value-added products enable;

the introduction of new ideas and technologies to the production and the use of different

methods of funding in spreading it wide;

in the field of entrepreneurship to create new jobs, reduce dependence on the labor market and to ensure the effectiveness of the unemployed;

create the necessary conditions for the population and business to ensure stability and reliability of the production infrastructure;

the level of competitiveness of regions increase, further diversification of their economy;

improve the quality of the business environment, constant and rapid development of business support;

the effectiveness of work with citizens and local authorities of information transparency.

Clusters in the republic of innovative public-private partnership on the basis of the formation of national innovative capacity increase and allows for more efficient use. On the basis of the state order on the shopping innovasiyalar competition through the introduction of innovative enterprises should develop a system of measures on formation of new markets for products from directions.

See the above-mentioned tasks, find their own solution as soon as possible and effective, not only in assessing the value of sources of financing of investment projects, but also the social and economic development of the state status and well-being of the population will serve to further improve the lifestyle.

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